

Monday
January 8, 2024
6:00 p.m.



Council Chambers
7401 Meyer Road
Spring Grove, IL 60081

Village of Spring Grove - Community Engagement Committee Meeting Agenda

1. Call to Order
2. Public Comment
3. Approval of the November 13, 2023 Meeting Minutes
4. New Business
 - a. Discuss Merry & Bright
 - b. Discuss Snowman Decorating Contest
 - c. Discuss 2024 Community Events
 1. Discuss Music for Events
5. Other Business
6. Adjournment

**MINUTES OF A COMMUNITY ENGAGEMENT COMMITTEE MEETING
OF THE VILLAGE OF SPRING GROVE
JANUARY 8, 2024**

Council Chambers, Spring Grove, Illinois, January 8, 2024; a meeting of the Community Engagement Committee was held this date at 6:04 p.m., at the Municipal Centre, 7401 Meyer Road; Chairperson Mike Lee presiding.

Call to Order. The following committee members were present: Chairman Mike Lee, Members Amy Groh, Jamie Horvath, and Salli Renz. Also present for the Village were Kelly Popelka, Village Clerk, and Carolee Zager, Deputy Clerk.

It was noted Member Helena Hernquist arrived at 6:09 p.m.

Public Comment. *Chairperson Lee opened the meeting up for public comment.* Public comment was closed as no one was present.

Approval of the November 13, 2023 Meeting Minutes. Member Horvath moved, seconded by Member Renz to approve the minutes as presented. On voice vote and all in favor, the motion carried.

New Business

Discuss Merry & Bright in Spring Grove. The event was successful with over 300 attendees and children visiting Santa and Mrs. Claus. The approved grant from ComEd Powering the Holidays will be used to upgrade holiday lights and displays. After discussing alternate locations for Merry and Bright it was decided the event will remain at Horse Fair Park.

Discuss Snowman Decorating Project. Twenty families and businesses decorated snowmen with overall positive feedback for this event. Discussed the location of snowmen for voting and public attention. The committee agreed to move the initial pick up of snowmen to October to allow a more significant design time.

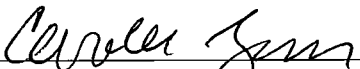
2024 Community Events. This year's events were discussed, but due to poor attendance the Craft Beer Festival will not return. The calendar will include all other events as previous year and events were assigned with a chair to run each event. Discussed both positive and negative views on possible additional events: music or movie in the park. Discussed sign locations for Farmer's Market and a recommendation was made to purchase three additional farmers market flags to display prior to each event. Signage, flags, advertising on social media accounts, and the village newsletter will be preferred advertising to the community.

Music for Events Music for events was discussed and will be confirmed for scheduled events. Discussion included possible music event to coincide with Farmer's Market by paid musicians and/or choir students.

Other Business. Chairman Lee will be stepping down this year and a new chairman will be needed.

There being no further business, Chairman Lee moved, seconded by Member Hernquist to adjourn the meeting. The meeting was adjourned at 7:06 p.m.

Respectfully Submitted,



Carolee Zager, Deputy Clerk

CZ